



SEVENTH-DAY
ADVENTIST
CHURCH

North American Division

Dear Pastor:

Ministerial Association

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Your church, along with all the other churches of the North American Division, has at your disposal an excellent tool for evangelizing your community as well as the world. There is no cost to you church for the evangelistic tool or outreach program yet the rewards for promoting it would be tremendous. The purpose and goal of each Seventh-day Adventist Church is to evangelize their own community which in turn leads to evangelism of the entire world.

Three Angels Broadcasting Network (3ABN) provides 24-hour a day/7 days a week broadcasting which reaches worldwide. It is programming that promotes lifestyle changes and spiritual growth. To enlighten and familiarize your members with the enormous possibility for evangelism through 3ABN, we are enclosing the following material:

- 3ABN Bulletin Inserts
- 3ABN Flyers
- 6-minute 3ABN Intro Video to be viewed by the entire church

The Ministerial Department of the North American Division needs your assistance in promoting 3ABN to your congregation as the great evangelistic outreach that it truly is. Statistics confirm that there are presently 73 million households subscribing to cable television in North America or 69% of the population of the United States and Canada. We have the potential of reaching these household through the programming of 3ABN.

Please encourage your congregation to participate by showing the enclosed intro video about 3ABN, placing flyers in the church foyer and placing bulletin inserts about 3ABN in the church bulletin. It should be stressed to the members that they should contact their local cable company and request that they carry 3ABN programming. The cable companies can be contacted by phone but writing a brief letter or post card would probably be preferable or make a larger impact. The request can say something as simple as "I would like 3ABN programming". After the initial contact is made with the cable company, we would suggest a follow up letter, post card or phone call in a couple of weeks

We can make a difference! I cannot stress enough to you how extremely important this task is. You will have people coming to your church because they have viewed 3ABN programming. We need to reap those precious souls for God's Kingdom. The HARVEST is ripe.

May we count on you and your congregation?

Eradio Alonso, Associate Director